

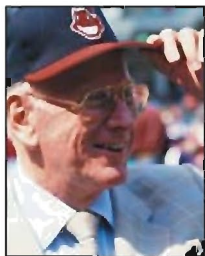
MEDIA GUIDE



All photos: Gregory Drezdron



AMERICAN LEAGUE
CENTRAL DIVISION CHAMPS

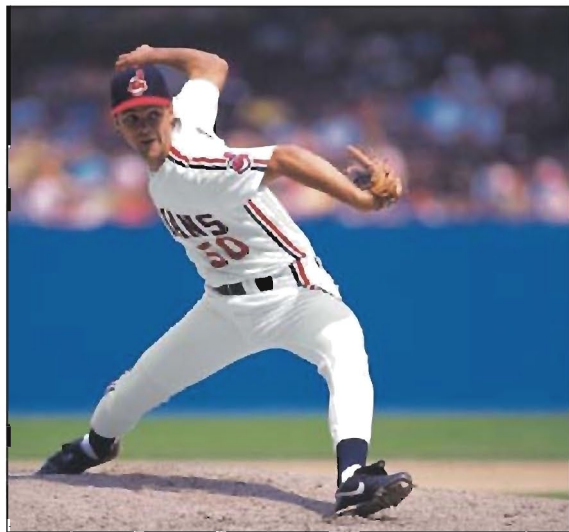


DICK JACOBS

When the Indians “Blueprint for Success” was first put into action, the Indians farm system was one of the weakest in baseball. Starting with Peters, a flow of on and off field talent began from Baltimore. John Hart was brought over and groomed to succeed Peters.

Dan O’Dowd was brought in to run the farm system. In 1992, the Indians were honored as baseball’s “Organization of the Year” by **Baseball America** and there was no doubt that the Tribe was a team on the rise.

Cleveland’s new management team smartly gained a measure of cost control by extending long-term contracts to young players. A corner stone of the effort was the acquisition of Sandy Alomar Jr. and Carlos Baerga from San Diego for Joe Carter. Alomar became Cleveland’s fourth

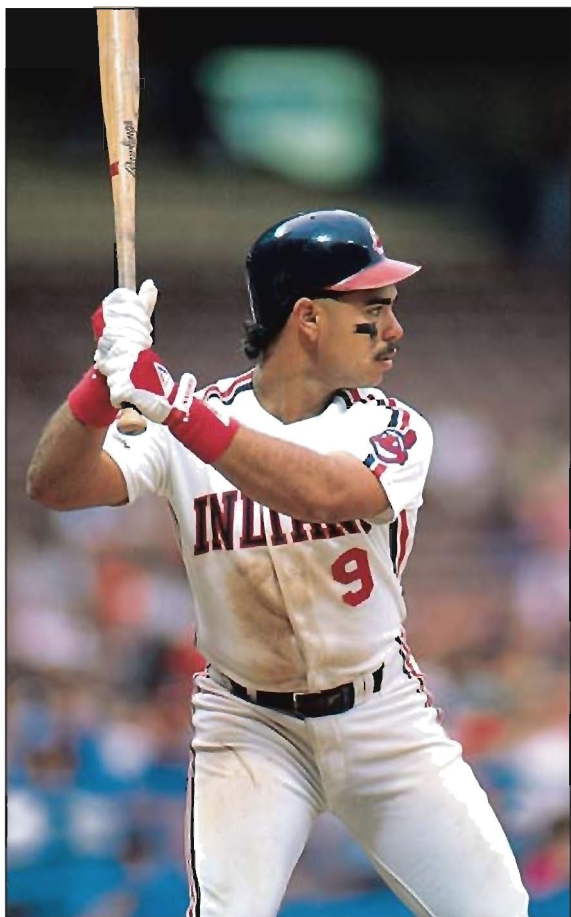


STEVE OLIN

Rookie of the Year. Struggles continued, including a club record 105 losses in 1991, but progress was made as the improved farm system began to produce winning talent.

On the road to Cleveland’s new baseball fortunes would be a nostalgic curtain call at Cleveland Stadium in 1993. But, tragedy found Tribe baseball again on March 22 in a boating accident on Little Lake Nellie in Clermont, Florida. Steve Olin and Tim Crews were fatally injured and Bob Ojeda was seriously injured. Led by manager Mike Hargrove, the Indians battled through an emotional season. Attendance at the Stadium topped two million fans for the first time since 1949, climbing over two million during “The Final Series” when Cleveland hosted Chicago in the final baseball games at Cleveland Stadium.

Cleveland’s new, state-of-the-art ballpark, Jacobs Field signaled that the Indians intended to be a baseball force again. The new look organization attracted two key free agents, both ex-Orioles, in Pitcher Dennis Martinez and First Baseman Eddie Murray. Martinez and Murray were accustomed to winning. These veterans joined an emerging young powerhouse featuring Alomar, Baerga, Kenny Lofton (swiped by Hart from Houston in a 1991 trade) and Cleveland farm products Albert Belle, Jim Thome, Manny Ramirez, and pitcher Charles Nagy. The Tribe slugged its way into a first



CARLOS BAERGA

Photo credit: Gregory Drezdson



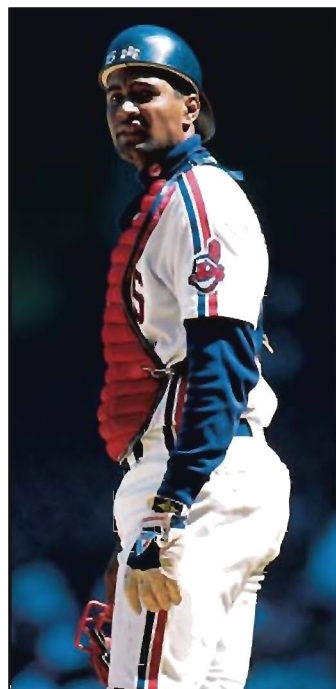
DENNIS MARTINEZ AND OREL HERSHISER

place battle with the White Sox in the new A.L. Central, only to have the excitement halted by a players' strike starting August 12. The player-owner dispute wiped out the rest of the season and all post-season play.

When play began in 1995 (after 18 games of the 1995 schedule were lost before players and owners finally came together on a new agreement), the Indians fashioned one of the great seasons in baseball history, winning the club's first championship since 1954 and running away with the A.L. Central by a MLB record 30 games. In Tribe history, only the 1954 Indians won more games or had a higher winning per-centage than the 1995 club. Cleveland's offensive juggernaut was matched with outstanding pitching, bolstered by the acquisition of free agent Orel Hershiser. For the first time since 1968, Cleveland's pitching led the A.L. in ERA. Belle became the first player ever to combine 50 2B and 50 HR in the same season and the first to collect 100 EB hits in a season since Stan Musial in 1948. Jose Mesa, another former Oriole acquired by Hart in '92 in exchange for a minor leaguer, was force-fed into the closer roll and responded with a near per-

fect 46 saves (a club record) in 48 chances. Cleveland swept past Boston in the A.L. Division Series and dispatched Seattle in the A.L. Championship Series. Only the overpowering pitching of the Atlanta Braves kept Cleveland from an absolute dream season as Atlanta, making its third World Series appearance in five years, shutdown the Tribe in six games.

Cleveland fans showed unprecedented support for a MLB club by selling out the entire 1996 season prior to opening day. The Tribe proved its 1995 season was no fluke by winning another 99 games (best in the majors for the second straight year), again leading the A.L. in batting average and ERA,



SANDY ALOMAR



KENNY LOFTON AND MIKE HARGROVE

Photo credit: Gregory Drezdson

Division titles. Led by Manny Ramirez and Roberto Alomar (another ex-Oriole signed as a free agent), Cleveland set a club record with 1,009 runs scored, only the 7th team overall to score 1000 or more runs in a single MLB season. Ramirez drove in 165 runs to break Hal Trosky's club record (162) set in 1936. Robbie Alomar set club records for home runs (24) and RBI (120) by a switch hitter. R. Alomar and Vizquel both earned Gold Gloves for defense, the sixth straight for Omar. Young Bartolo Colon's 18 wins matched the most by a Tribe pitcher since Blyleven's 19 in 1984. Once more though, Cleveland's ultimate goal was denied when the Red Sox defeated the Tribe in five games in the Division Series. After the season Hargrove, the second winningest manager in club history (721 wins), was dismissed and Hitting Coach Charlie Manuel was hired as his successor. Manuel led Cleveland's Triple-A affiliates to league titles in 1992 and 1993.

The Jacobs Era of Indians baseball ended in February 2000 when Lawrence J. Dolan and family trusts acquired all outstanding stock in the Cleveland Indians Baseball Company, Inc. The first year of the Dolan era of Indians baseball was one of the most exciting in club history, despite the end of Cleveland's run of division titles. Cleveland's first true race for a post-season berth since 1959 ended on the final day of the regular season when Seattle edged the Indians for the AL Wild Card. Cleveland reached the 90-win mark (90-72) for the fourth time in six seasons. Free agent acquisition Chuck Finley tied Dave Burba for the club high in wins (16). Cleveland's sell out streak reached 454 consecutive games (ended at 455 in 2001) and Cleveland led MLB in attendance for the first time since 1948.

In 2001 the Indians returned to the top of the Central Division standings, sporting a record of 91-71 to garner their 6th AL Central Division flag in the last 7 seasons, since 1995. Jim Thome hit the most homers in club history by a left-handed hitter (49)

Photo credit: Gregory Drezdson



CHARLIE MANUEL AND LARRY DOLAN

with a career high 124 RBI. Juan Gonzalez, in his only year with the Indians, added 140 RBIs; and Robbie Alomar's last season in Cleveland was perhaps his finest (100RBI, 113RS, 30SB). Twenty-one year old sensation CC Sabathia won a team-high 17 games and came in 2nd in the AL Rookie of the Year balloting. The John Hart Era ended with the innovative Mark Shapiro taking over the reigns of one of the most successful franchises in professional sports of the last 8 years.

During the 1990s, the Cleveland Indians were transformed into one of the most respected franchises in baseball. Having the most supportive following in Major League Baseball today, a state-of-the-art ballpark, a quality farm system, and adherence to a proven plan for success has enabled the Indians to field a competitive team on an annual basis and add numerous, lasting memories to an already rich tradition.



Photo credit: Gregory Drezdson

OMAR VIZQUEL

toward the more traditional look in baseball uniforms. One might say that the Cleveland Indians had finally rescued their sanity for the 1986 season in their new uniform selection. The same INDIANS lettering style was preserved from 1985, but now it was the basic all-white at home and all-gray for traveling. Buttons on the shirts and separate belts on the trousers were



**MIKE HARGROVE
1981 HOME**

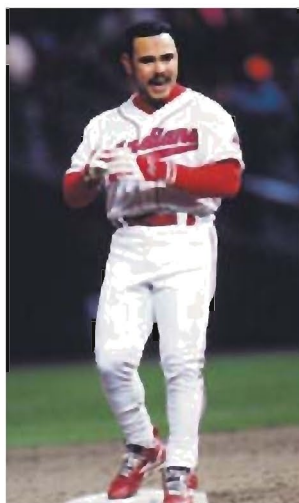
the new “old” look. The Indians’ logo returned on the new caps.

In 1989, the uniform was modified to feature red, white and blue shoulder stripes from the neck to sleeve ends and piping running the length of the uniform on both sides from under the armpit to the bottom of the pants.

In the final year of

Cleveland Stadium in 1993, the Indians in tribute to the tragic deaths of Steve Olin and Tim Crews in spring training, wore a baseball patch on their uniforms featuring both of their numbers the entire season.

The Indians donned new uniforms during the '94 campaign, their inaugural season at their new baseball-only jewel Jacobs Field. The home jersey was solid white with red piping one half inch from the bottom of the sleeve, buttons down the front outlined by red piping, and featured red INDIANS script lettering on the front



**CARLOS BAERGA
1994 HOME**

Photo credit: Gregory Drezdon

and the Indians’ logo on the left sleeve. The pants were solid white with red, white, and navy piping down both sides. The road uniform duplicated the home but was solid grey with navy piping outlining buttons and featured script CLEVELAND on the front. The Indians also mixed in a new alternative navy blue jersey with script INDIANS and white piping outlining the buttoned front. The Tribe continued to use the navy blue hat, with red brim, and the Indians’ logo on the front at home, but introduced a road hat, which was all navy with the Indians’ logo on the front.

The blue jerseys were selected so often by the players that they introduced a second alternative navy blue jersey in 1998 for the road with script CLEVELAND and red piping outlining the buttoned front.

Throughout the Jacobs Field Era the Indians have worn a second patch on the right sleeve commemorating various events such as the Jacobs Field Inaugural Season, A.L. Champs, All-Star Game, Division Champions and the A.L. 100th Anniversary.

The Indians will introduce new uniforms during the 2002 season, highlighted by the addition of the color silver and a sleeveless home vest to be worn during Opening Day, Holidays, and weekend games. The



EINAR DIAZ, JOEL SKINNER, LEN BARKER, AND JOE CHARBONEAU WEARING THE NEW 2002 UNIFORMS

solid white vest over a navy shirt will feature “Chief Wahoo” on the left chest. The Indians will unveil a solid navy blue hat with a script “I” to be worn with the home vest uniform. The new home white, road gray, and road blue (script Indians) uniforms have subtle color changes with navy blue and silver trimming being featured. Navy blue will replace red as the accent colors for all of the uniforms (shoes, belts, socks, undershirts).



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JACOBS FIELD DATES REMEMBERED

April 4, 1994

First game at Jacobs Field vs. the Seattle Mariners... President Bill Clinton throws out ceremonial first pitch.

Photo credit: Gregory Drezdon



May 13-June 19, 1994

Indians win a franchise record 18 straight home games.

May 14, 1994

Paul Shuey equals Major League record by striking out 4 Tigers in one inning.

July 3, 1994

Indians retire Larry Doby's #14.

December 8, 1994

Indians awarded 68th All-Star Game in 1997.

May 7, 1995

Longest game by time (6:36) and inning (17.0) in franchise and Jacobs Field history with a 10-9 win over the Minnesota Twins

June 4, 1995

Down 8-0 in the third inning, the Indians rallied back to defeat Toronto 9-8 on a two-out, two-run homer by Paul Sorrento in the ninth inning.

June 7, 1995

Last non-sellout crowd (36,363) before streak began in Jacobs Field, watched the Indians defeat the Detroit Tigers, 3-2, in 10.0 innings.

June 12, 1995

Indians Major League record of 455 consecutive sellouts begins with a crowd of 41,845 vs. Baltimore.

September 30, 1995

Albert Belle hits his franchise record 50th homer off Kansas City's Melvin Bunch, becoming the first player ever to hit 50 HRs and 50 2Bs in the same season.

October 1, 1995

Indians finish season with a Major League record 30.0 game division lead. Previous record was 27.5 games by 1902 Pirates.

October 24, 1995

Indians win first World Series game since 1948 over Atlanta, 7-6.

October 26, 1995

Jim Thome's 436 foot bomb off Atlanta reliever Brad Clontz in Game 5 of the 1995 World Series on October 26, 1995.

Structure of Jacobs Field

The exterior perimeter construction consists of 3' 6" Atlantic green granite; 1' 6" Kasota stone; 3' 0" Indiana limestone; 1' 6" Kasota; 3' 0" Limestone; 1' 6" Kasota; 3' 0" Limestone. Brick with reveals begins at 17'0". Exposed structural steel above main concourse.

SIX LEVELS:

Service Level: Clubhouses, maintenance

Main Level: At street level for lower deck seating

Lower Suite Level: Serving suites

Club Suite Level: Serving suites, club seats and mezzanine seating

Press Suite Level: Serving suites, Terrace Club and all press areas

Upper Level: Serving upper level seating

Jacobs Field Dimensions

Left Field: 325'

Left Center Field: 370'

Center Field: 405'

Right Center Field: 375'

Right Field Line: 325'

Left Field Wall (Ht): 19'

Height of Center Field and Right Field Fence: 9'

Jacobs Field Basics

Designed by: Hellmuth,
Obata & Kassabaum, Inc.

SEATING CAPACITY

Diamond Box	1,274
Field Box	5,535
Baseline Box	673
Lower Box	5,133
Infield Lower Box	972
Lower Reserved	3,085
Mezzanine	2,238
View Box	1,609
Infield Upper Box	968
Upper Box	7,116
Upper Reserved	4,690
Reserved GA	3,717
Field Bleachers	369
Bleachers	2,362
Suites	1,564
Club Seats	2,063
TOTAL SEATS	43,368

Top 5 Home Run Distances

Gregory Drezdron



1. **511 ft** — Jim Thome,
July 3, 1999
vs. Kansas City
2. **485 ft** — Mark McGwire,
April 30, 1997
w/Oakland
3. **479 ft** — Jim Thome,
July 17, 2000
vs. Houston
4. **478 ft** — Jim Thome,
July 27, 1999 vs. Detroit
5. **477 ft** — Jim Thome,
October 11, 1999
vs. Boston

April 7, 1996

Kenny Lofton becomes the franchise's all-time leader in stolen bases vs. Toronto.

August 4, 1996

Kenny Lofton scales the centerfield wall to take away a potential B.J. Surhoff homer.

October 4, 1996

Albert Belle hits a grand slam off Armando Benitez to break a 4-4 tie and defeat the Baltimore Orioles, 9-4, game 3 of the Division Series.

April 30, 1997

Mark McGwire hits the 2nd longest homer in Jacobs Field history, a 485 bomb off Orel Hershiser off the Budweiser sign on the left field scoreboard.

July 8, 1997

The American League defeats the National League, 3-1, in the 68th All-Star Game.

September 9, 1997

The Indians set the Major League record for consecutive sellouts vs. Baltimore by selling out their 204th game. The Colorado Rockies sold out 203 straight before a non-sellout on September 6, 1997 vs. St. Louis.

April 13, 1998

Ken Griffey, Jr. becomes the 2nd youngest player in Major League history to reach 300 homers.

April 15, 1998

David Bell hits the first inside-the-park-homer in the history of the ballpark off Seattle's Randy Johnson.

June 20, 1998

Indians retire Bob Lemon's #21.

June 24-25, 1998

Mark McGwire hits homers number 34 (off Jaret Wright) and 35 (off Dave Burba) on his way to hitting a Major League record 70 homers in 1998.

August 31, 1998

Rickey Henderson becomes just the 6th player in Major League history to score 2000 runs with Oakland.

Sept. 15-19, 1998

Manny Ramirez hits three homers in one game vs. Toronto on 9/15. He tied several major league records by hitting five home runs over two games (9/15-16), six over three games (9/15-17) and eight over five.

April 22, 1999

300th consecutive sellout at Jacobs Field vs. Oakland

May 7, 1999

Indians overcome Tampa Bay leads of 9-1 and 10-2 with 18 runs over 6th, 7th, and 8th innings (sent 33 men to the plate over last 3.0 innings, crushing 5HR and 21 hits) to defeat the Devil Rays 20-11. The 31 runs scored were the most combined runs scored in Jacobs Field history.

July 3, 1999
(Game 2)

Jim Thome hits longest homer in Jacobs Field history, a 511 foot bomb off Don Wengert, in the 2nd inning to center field hitting the fence bordering Eagle Ave.

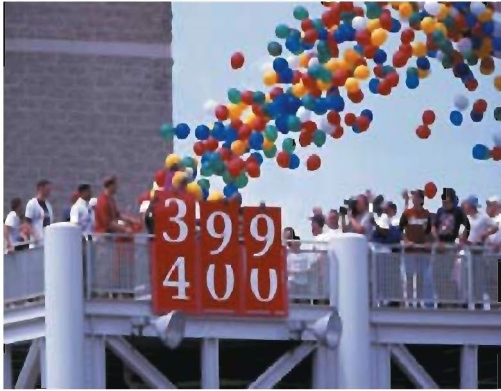
April 16, 2000

Manny Ramirez and Jim Thome hit back-to-back homers (career homers #201 for both) in 9th off John Wetteland to give Chuck Finley his first win as an Indian.

July 11, 2000

400th consecutive sellout at Jacobs Field vs. the Cincinnati Reds

Photo credit: Gregory Drezdon



Every game another sellout record is celebrated on centerfield bridge.

September 3, 2000

Kenny Lofton went 4-7 w/4RS, career-high 5SB (equaled club record w/Alex Cole), and won game 12-11 over Baltimore with solo homer in 13th inning. Lofton also tied 1939 record for runs scored in 18 straight games.

September 25, 2000

Indians host first three-team doubleheader since the St. Louis Cardinals hosted the New York Giants and Boston Braves on September 13, 1951. Indians defeated Chicago 9-2 in afternoon game, and lost to Minnesota 4-3 in game two at night.

October 1, 2000

Indians collect 90th win in last game of the season by defeating David Wells and Toronto, 11-4. Manny Ramirez hits s homer in his last at-bat as an Indian. Sandy Alomar, in his last game as an Indian, collects his 91st homer with Cleveland, passing Jim Hegan as having the most homers by an Indians catcher in franchise history.

April 2, 2001

Opening Day attendance of 42,606 vs. Chicago is the 455th and final sellout of the Major League record consecutive sellout streak.

April 4, 2001

Major league record of 455 consecutive sellouts snaps with attendance of 32,763 vs. Chicago (first non-sellout since 6/7/95).

July 21, 2001

Indians celebrate 100th Anniversary in a pre-game ceremony with 40 members of the "Top 100 Greatest Indians Roster."

Additional Facts

SRO: 250

SEAT COLOR:
Hunter Green

NO. OF SUITES: 122

TURF: Natural grass blend of Kentucky Blue Grass

DUGOUTS:
Indians on 3rd base side;
Visitors on 1st base side

BULLPENS:
Indians in Center field;
Visitors in Right field.

Both bullpens have three pitching mounds and are elevated 4' 6" above the playing field.

ACREAGE:
Field—12 acres; Gateway Sports Entertainment Complex—28 acres;

HEIGHT:
Ballpark— Approximately 120 feet from the main concourse to top of sunscreen;
Light Towers— The 19 vertical lights stand 200 feet above street level, 218 feet above the playing field.

Funding for Jacobs Field

The Gateway Sports and Entertainment Complex was funded through the sale of Gateway Bonds, the Cuyahoga County 15-year luxury tax on alcohol and cigarette sales, private investments and pre-paid leasing on luxury seating.

COST: \$169 MILLION

Jacobs Field Top 10 Memories

(as voted on by members of the Indians front office)

1. Indians clinch first title since 1954 on September 8, 1995 vs. Baltimore



Photo credit: Gregory Drezdzon

2. First Game at Jacobs Field on April 4, 1994 vs. Seattle with the Indians coming from behind to defeat the Mariners on an 11th inning single by Wayne Kirby
3. Tony Pena's game-winning homer in the 13th inning in Game 1 of the Division Series against Boston on October 3, 1995 to give the Tribe their first post-season win since October 11, 1948
4. 1997 Division Series games 4 and 5 against the New York Yankees highlighted by Sandy Alomar's homer off Yankees reliever Mariano Rivera in Game 4 of the Division Series on October 5, 1997 to tie the game and save the Tribe from post-season elimination

JACOBS FIELD BY THE NUMBERS

MATERIALS

Bricks 490,000 pieces;	Concrete Masonry 2,500,000 pieces;
Precast 7,500 pieces;	Concrete 64,000 cubic yards;
Rebar 7,060,930 feet;	Structural Steel 11,000 tons;
	Video Cable 100,000 miles

SCOREBOARDS

Jacobs Field boasts the largest free-standing scoreboard in the United States. The Scoreboard stands directly over the bleacher section in left field and contains three different feature boards:

Sony Jumbotron Full-color Instant Replay Board (26' x 37');

Game-In-Progress Board (34' x 64'); displays line-ups, player and team stats, linescores; 34,816 lamps make-up the board.

Starburst Color Board (26' x 37'); displays animated sequences and colorful messages.

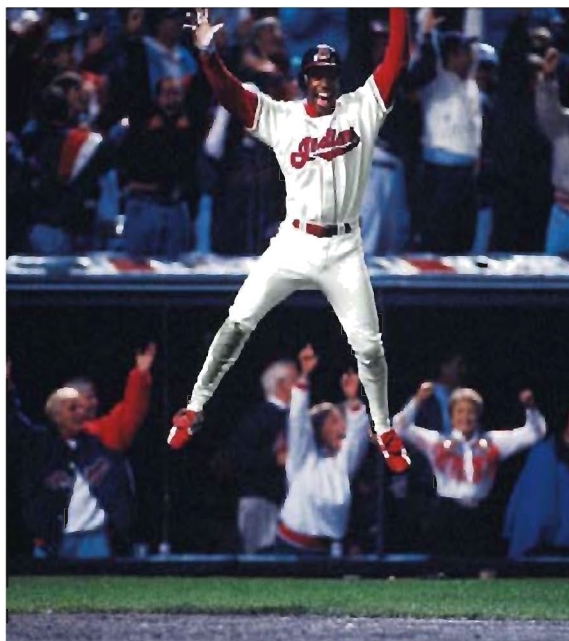
The Out-of-Town Board is embedded into the 19' high left field wall and features scores from both the American and National Leagues. It is supplemented by a One Glow Cube reflective display which will announce statistics, highlights and additional information about the other games going on.

There are three Auxiliary Scoreboards at Jacobs Field:

Club Seat Facade: (209' long, 7,296 lamps); displays line score, runs/hits/errors & balls/strikes/outs.

Right Field Mezzanine (173' long, 7,296 lamps); houses a logo panel as well as line score, runs/hits/errors.

Lower Suites, 3rd Base Side (173' long, 7,296 lamps); records balls/strikes/outs.



Kenny Lofton celebrates Tony Pena's game-winning homer in the 13th inning in Game 1 of the 1995 Division Series.

Photo credit: Gregory Drezdzon

2002 Cleveland Indians



Photo credit: Gregory Drezdson

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(*) League Leader, (#) Tied for League Lead

2001 Season in Review



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Cleveland All-Time Roster



Photo credit: Gregory Drezdson

*Cleveland celebrated 100th Anniversary in a pre-game ceremony on July 21, 2001
with members of the "Top 100 Greatest Indians Roster."*

FIRST ROW (Left to right): *Herb Score, Al Rosen, Minnie Minoso, Mel Harder, Bob Feller, Steve Gromek, Ray Narleski, Vic Power*

SECOND ROW: *Max Alvis, Tito Francona, Jim Perry, Jim "Mudcat" Grant, Johnny Romano, Rocky Colavito, Joe Azcue, Woodie Held*

THIRD ROW: *Luis Tiant, Sonny Siebert, Sam McDowell, Andre Thornton, Len Barker, Rick Manning, Pat Tabler, Ray Fosse*

FOURTH ROW: *Brook Jacoby, Doug Jones, Tom Candiotti, Joe Charboneau, Duane Kuiper, Gary Bell, Rick Waits, Orel Hershisier*

FIFTH ROW: *Omar Vizquel, Roberto Alomar, Charles Nagy, Jim Thome, Travis Fryman, Kenny Lofton*



Photo credit: Gregory Drezdson

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